

DURING THE COVID-19 PANDEMIC, THE CENTER FOR HEALTH PROGRESS BOLSTERED ITS COMMUNITY ORGANIZING STRATEGIES TO INCLUDE CONNECTING COMMUNITY MEMBERS TO DIRECT SERVICES, IN ADDITION TO CONTINUING TO ENGAGE PEOPLE IN POLICY AND ADVOCACY.

Center for Health Progress and Pueblo Triple Aim Corp.

PROJECT SUMMARY



During the COVID-19 pandemic, the Center for Health Progress bolstered its community organizing strategies to include connecting community members to direct services, in addition to continuing to engage people in policy and advocacy. Similarly, the Pueblo Triple Aim Corp. shifted its work and leveraged its role

as the facilitator for the Community Commission on Housing and Homelessness to address the response and prevention of COVID-19 among the unhoused. This descriptive research will assess these efforts to better understand how the COVID-19 pandemic strengthened or weakened the ability of both organizations to engage “hard-to-reach” community members (e.g., immigrants and mixed-documentation families, who have been historically and intentionally left out of traditional community-engagement processes).

A grantee of

ALIGNING SYSTEMS FOR HEALTH

Health Care + Public Health + Social Services



Areas of the Theory of Change



External factors affecting urgency



Internal factors affecting capacity



Community role and engagement

Stakeholders Involved

Community-based organizations



Community members



Health care



Public health



Social services