

HEALTH IN ALL POLICIES AT GHPC



The Georgia Health Policy Center (GHPC) is a national leader in applying a Health in All Policies (HiAP) approach to cocreate innovative solutions to promote quality of life, reduce inequities, and build communities in which all people have the opportunities they need to be their healthiest. With more than 30 years of expertise, the center's HiAP team has worked at the national, state, and local levels implementing this approach and training others to do so.

Why HiAP?

HiAP acknowledges long-standing evidence that where we are born, live, learn, play, and work affect our health more than health care. This is because where we live determines access to health-promoting conditions such as safe and affordable housing, quality schools, and stable, good-paying jobs. HiAP also acknowledges that some communities face more barriers to health than others due to generations of systemic underinvestment. Public- and private-sector policies and practices influence these conditions.

HiAP is a collaborative, systematic strategy to work across sectors to identify policies that reinvest in health-promoting conditions. Such policies range from informal and formal legislation and regulation to everyday processes, procedures, and resource allocation. Reinvesting in all neighborhoods, and especially those that have experienced disinvestment, builds infrastructure, improves health for everyone, bolsters the economy, decreases health care costs, and reduces inequities.

What Is the HiAP Approach?

HiAP brings together policymakers, community perspectives, and multiple types of data to bring evidence and health considerations into policymaking across multiple sectors and policy areas. At its core, HiAP seeks win-win solutions for all stakeholders. HiAP uses a variety of tools, including health impact assessments and systems thinking, to identify a broad range of effective and innovative solutions that can address multiple challenges simultaneously. GHPC's HiAP work also focuses on evaluation and creating space for meaningful conversations and innovative problem-solving.

Services	Sectors and Topics
Meeting design and facilitation	Energy
Policy and economic analysis	Environmental health
Research and evaluation	Government
Strategic planning	Housing and community development
Technical assistance	Land use and planning
Workforce development	Transportation

Project Examples

Expanding Use of Earned Income Tax Credits

The Centers for Disease Control and Prevention's Health Impact in 5 Years initiative identifies the Earned Income Tax Credit (EITC) as an effective policy intervention that promotes social and economic determinants of health. To increase uptake of EITC to help build economic stability for low- and moderate-income individuals and families, GHPC partnered with the National Network of Public Health Institutes to facilitate the EITC Policy Implementation Lab to glean actionable insights from participating state coalitions and subject matter experts. GHPC's role also included one-on-one coaching to build the capacity of participants to improve EITC policy implementation in their states and pilot the EITC Action Guide. Training of public health practitioners also focused on working across sectors to address root causes of health inequities and building capacity in the essential public health functions of communication, strengthening partnerships, and implementing policies that impact health.



Promoting Health and Equity Through Affordable Housing Policy and Practice

GHPC worked with the Georgia Department of Community Affairs (DCA) to conduct the nation's first health impact assessment to inform a state allocation plan for affordable housing tax credits. DCA's innovative adoption of recommendations incorporating health-related criteria into their annual allocation of \$22 million in tax credits in Georgia has influenced the well-being of residents in over 10,000 affordable housing units across the state. Since that initial project, GHPC continues to collaborate with DCA, housing development teams, local communities, and other experts in the field to ensure that affordable housing projects are a platform for population health and equity. Recent projects include Georgia Homes for Healthy Futures, which focuses on renovations to public housing sites in seven communities across Georgia, and Health Action Plan consulting for Enterprise Green Communities certifications at five affordable housing preservation projects in California.



Getting Further Faster

The Centers for Disease Control and Prevention's Getting Further Faster initiative targeted the development of multisector partnerships to improve social determinants of health and advance health equity in the domains of built environment, clinical-community linkages, food and nutrition security, social connectedness, and tobacco-free policies. GHPC was selected as one of the initiative's training and technical assistance providers to further development and sustainability of a cohort of multisector partnerships. In this capacity, GHPC conducted training webinars; supported a community of practice; and provided one-on-one, as needed coaching to participating collaboratives.

