Improving Community-Based Organizations’ Ability to Participate in Technology-based Referral Systems to Better Address Patients’ Social Needs

(Trenton Health Team in partnership with the Social Interventions Research and Evaluation Network)

**Project Summary**

Technology-based platforms, such as NowPow, can help organizations in different sectors better align and coordinate services. This study will identify the individual, organizational, and systems level barriers that prevent community-based organizations from fully participating in technology-based referral systems, design engagement strategies that may reduce those barriers, and test alternative strategies’ effect on community-based organization participation. This project will also increase understanding of how financial incentives can be designed to strengthen alignment between community-based organizations, health care, and public health.

**Areas of the Theory of Change**

- Purpose
- Data
- Financing
- Governance
- Internal factors affecting capacity
- Factors affecting success
- Community Role & Engagement

**Stakeholders Involved**

- Community-based organizations
- Public health organizations

A grantee of

Aligning Systems for Health
Health Care + Public Health + Social Services

Support provided by

Georgia Health Policy Center

The views expressed here do not necessarily reflect the views of the Foundation.