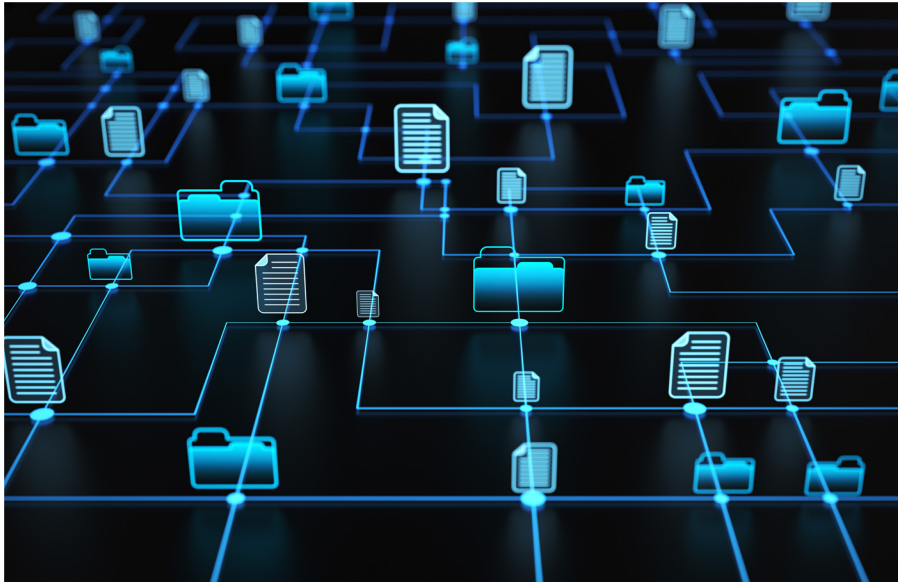


IMPROVING COMMUNITY-BASED ORGANIZATIONS' ABILITY TO PARTICIPATE IN TECHNOLOGY-BASED REFERRAL SYSTEMS TO BETTER ADDRESS PATIENTS' SOCIAL NEEDS

(Trenton Health Team in partnership with the Social Interventions Research and Evaluation Network)



PROJECT SUMMARY

Technology-based platforms, such as NowPow, can help organizations in different sectors better align and coordinate services. This study will identify the individual, organizational, and systems level barriers that prevent community-based organizations from fully

participating in technology-based referral systems, design engagement strategies that may reduce those barriers, and test alternative strategies' effect on community-based organization participation. This project will also increase understanding of how financial incentives can be designed to strengthen alignment between community-based organizations, health care, and public health.

A grantee of

ALIGNING SYSTEMS FOR HEALTH

Health Care + Public Health + Social Services



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Areas of the Theory of Change



Stakeholders Involved

- Community-based organizations
- Public health organizations